

## Law Society of Ireland Guidelines for use of Law Society Charter Insignias

## Terms of use

Use of the Law Society Charter insignias (Gender Equality, Diversity and Inclusion (GEDI) Charter, Professional Wellbeing Charter or any other insignia) will imply consent with the Terms of Use, as follows:

- Only solicitors whose workplaces have signed a Law Society Charter are permitted to use that Charter's respective insignia. In-house solicitors, who are also members of the Law Society and have signed the Charter(s) on behalf of themselves or their in-house legal team, are permitted use the respective Charter insignia.
- 2. Should a solicitor or representative of a solicitor's workplace cease to represent the workplace that has committed to the Charter's principles, they must immediately remove the insignia(s) from all of their communication materials.
- 3. Use of the Law Society's Charter insignias is voluntary.
- 4. Solicitors may choose to use one or more insignia providing that they themselves, or their employers, have signed the respective Charter(s) and commit to its principles.
- 5. The insignia(s) may be used on the solicitor's workplace and solicitor's stationery including letterhead and solicitor member business cards, website, solicitor member email signatures, and electronic and printed marketing materials such as eZine, brochures, signs, and advertisements.
- 6. When a solicitor's workplace uses the insignia(s) on their collective firm stationery, website or marketing material, all solicitors in the firm must commit to the principles of that respective Charter.
- 7. When the GEDI Charter insignia is used online it is recommended (though not required) that it be linked to <u>www.lawsociety.ie/GEDICharter</u>, which outlines the commitments made by signing the GEDI Charter.
- 8. When the Professional Wellbeing Charter insignia is used online it is recommended (though not required) that it be linked to <u>www.lawsociety.ie/WellbeingCharter</u>, which outlines the commitments made by signing those signing the Professional Wellbeing Charter.

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www.lawsociety.ie