## Law Society of Ireland Solicitor Member Logo



## Terms of use

Use of the logo will imply consent with the Terms of Use, as follows:

- i. Only qualified solicitors with a current-year practising certificate who also hold current membership in the Law Society of Ireland are permitted to use the logo. Should the individual at any time cease to hold a current PC or membership then they must immediately remove the solicitor member logo from all of their communication materials.
- ii. Qualified solicitors working in the service of the State who are not required to hold PCs are permitted to use the logo if they are also current members of the Law Society.
- iii. Use of the logo is voluntary.
- iv. Solicitor members may choose to use either the singular or plural version of the logo at their own discretion.
- v. The logo may be used on the firm's and solicitor's stationery including letterhead and solicitor member business cards, website, solicitor member email signatures, and electronic and printed marketing materials such as eZines, brochures, signs, and advertisements.
- vi. When a firm uses the logo on their collective firm stationery, website or marketing material, all practising solicitors in the firm must also hold membership.
- vii. When the logo is used online it is recommended (though not required) that it be linked to www.lawsociety.ie/whyuseasolicitor, which outlines to clients and future clients the benefits and extra protections every time they use a solicitor.
- viii. All uses of the logo must be in accordance with the Brand Guidelines.
- ix. Collective trademark registration of the logo is pending. Once the collective trademark is in place, all uses of the logo must be in accordance with the Collective Mark Regulations.

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